

AV7910AM™ * 110 DAYS

- 110 RM hybrid for eastern Corn Belt
- Provides genetic diversity into the 110 RM lineup
- Taller plant type for dual purpose grain or silage
- Moves well south of maturity zone

Dual Purpose




CHARACTERISTICS	
PLANT HEIGHT	MEDIUM TALL
EAR HEIGHT	MEDIUM HIGH
FLEX	MEDIUM
GIRTH	MEDIUM
KERNEL ROWS	16-20
COB COLOR	Red
HUSK COVER	MEDIUM SHORT
FLOWERING MATURITY	MEDIUM
BLACK LAYER MATURITY	MEDIUM

AGRONOMICS	
STRESS EMERGENCE	GOOD
DROUGHT TOLERANCE	VERY GOOD
HEAT TOLERANCE	GOOD
GREEN SNAP TOLERANCE	
STALK STRENGTH	GOOD
ROOT STRENGTH	GOOD
STAYGREEN	EXCELLENT
GRAIN DRYDOWN	GOOD

SILAGE CHARACTERISTICS	
FORAGE YIELD	Excellent
FORAGE QUALITY	Average
SILAGE TONNAGE PER ACRE	Excellent
SILAGE MILK PER TON	Excellent
SILAGE STARCH CONTENT	Average
FIBER DIGESTIBILITY	Average
WHOLE PLANT DIGESTIBILITY	Average

MANAGEMENT RECOMMENDATIONS	
HIGH INPUT	VERY GOOD
LOW INPUT	GOOD
PEAK HARVEST PERIOD	
NO TILL/LIMITED	GOOD
OVERALL SILAGE POTENTIAL	Excellent
SILAGE DRYLAND POP	
SILAGE IRRIGATED POP	

NOTES: _____



IMPORTANT: Characteristic scores provide key information useful in selecting and managing products in your area. Information and ratings are based on comparisons with other products sold by AgVenture, Inc.. Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible. Scores represent an average of performance data across areas of adaptation, multiple growing conditions, and a wide range of both climate and soil types, and may not predict future results. Individual product responses are variable and subject to a variety of environmental, disease and pest pressures. Please use this information as only one component of your product positioning decision.

IN EPA-DESIGNATED COTTON GROWING COUNTIES, A 20% SEPARATE CORN BORER REFUGE MUST BE PLANTED WITH OPTIMUM ACREMAX XTRA, OPTIMUM ACREMAX TRISECT, OPTIMUM ACREMAX XTREME AND OPTIMUM ACREMAX PRODUCTS.

R - Roundup Ready® Corn 2

HB - Herculex® I Insect Protection / LibertyLink® / Roundup Ready® Corn 2

HBW - Herculex® XTRA Insect Protection / LibertyLink® / Roundup Ready® Corn 2

RW, HX1, LL, RR2 - Optimum® TRIsect® contains the Herculex I gene for above-ground pests and the Agrisure® RW trait for resistance to corn rootworm.

YGCB, HX1, LL, RR2 - Optimum® Intrasect® contains the YieldGard® Corn Borer gene and Herculex® I gene for resistance to corn borer.

YGCB, HXX/LL, RR2 - Optimum® Intrasect® Xtra contains the YieldGard® Corn Borer gene and the Herculex XTRA genes for resistance to corn borer and corn rootworm.

AVBL, YGCB, HX1, LL, RR2 - Optimum® Leptra® contains the Agrisure Viptera® trait, the YieldGard Corn Borer gene, the Herculex® I gene, the LibertyLink® gene and the Roundup Ready® Corn 2 trait.

AM - Optimum® AcreMax® Insect Protection system with YGCB, HX1, LL, RR2. Contains a single-bag integrated refuge solution for above-ground insects.

AMT - Optimum® AcreMax® TRIsect® Insect Protection System with RW, YGCB, HX1/LL, RR2. Contains a single-bag refuge solution for above and below ground insects. The major component contains the Agrisure® RW trait, the YieldGard® Corn Borer gene, and the Herculex® I genes.

AMX - Optimum® AcreMax® Xtra Insect Protection system with YGCB, HXX, LL, RR2. Contains a single-bag integrated refuge solution for above- and below-ground insects.

AMXT - Optimum® AcreMax® XTreme contains a single-bag integrated refuge solution for above- and below-ground insects. The major component contains the Agrisure® RW trait, the YieldGard® Corn Borer gene, and the Herculex® XTRA genes.

Q (Qrome™) - The major component contains the Agrisure® RW trait, the YieldGard® Corn Borer gene, and the Herculex® XTRA genes.

Contains a single-bag integrated refuge solution for above- and below-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Qrome products. Qrome® products are approved for cultivation in the U.S. and Canada. They have also received approval in a number of importing countries, most recently China. For additional information about the status of regulatory authorizations, visit <http://www.biotechstatus.com/>

G - Agrisure® GT/CB/LL trait stack - Glyphosate Tolerance / Corn Borer / LibertyLink®

ABW - Agrisure® 3000GT trait stack + Glyphosate Tolerance / Corn Borer / Rootworm / LibertyLink®

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Always read and follow IRM, grain marketing and all other stewardship practices and pesticide label directions

B.t. products may not yet be registered in all states. Check with your seed representative for the registration status in your state.

Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate.

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Optimum® AQUAmax® product performance in water-limited environments is variable and depends on many factors such as the severity and timing of moisture deficiency, heat stress, soil type, management practices and environmental stress as well as disease and pest pressures. All hybrids may exhibit reduced yield under water and heat stress. Individual results may vary.



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