

# AV7110AM™ \*

**110 DAYS**

**NEW**

- Stellar top end yield potential for central and western Corn Belt
- Good root strength and medium low ear height enhance standability
- Good Goss's Wilt and brittle snap tolerance
- Manage Gray Leaf Spot in high disease environments

Yellow Food-Grade Corn (YFC)

High Total Fermentable (HTF)



## CHARACTERISTICS

PLANT HEIGHT	MEDIUM
EAR HEIGHT	MEDIUM LOW
KERNEL ROWS	14-18
GIRTH	LOW
FLEX	MEDIUM
HUSK COVER	MEDIUM
FLOWERING MATURITY	MEDIUM LATE
BLACK LAYER MATURITY	-

## AGRONOMICS

STRESS EMERGENCE	AVERAGE
ROOT STRENGTH	GOOD
STALK STRENGTH	GOOD
BRITTLE TOLERANCE	GOOD
DROUGHT TOLERANCE	VERY GOOD
HEAT TOLERANCE	DATA PENDING
STAYGREEN	AVERAGE
TEST WEIGHT	VERY GOOD
GRAIN DRYDOWN	GOOD

## DISEASE TOLERANCE

GRAY LEAF SPOT	FAIR
NORTHERN LEAF BLIGHT	AVERAGE
GOSS'S WILT	GOOD
ANTHRACNOSE STALK ROT	AVERAGE
DIPLODIA EAR ROT	AVERAGE
GIBBERELLA EAR ROT	DATA PENDING
FUSARIUM EAR ROT	FAIR

## MANAGEMENT RECOMMENDATIONS

HIGH INPUT	EXCELLENT
LOW INPUT	GOOD
CORN ON CORN	GOOD
NO TILL/LIMITED	GOOD
DELAYED HARVEST	GOOD
SILAGE USE	EXCELLENT
OPTIMUM POPULATION	28,000-36,000

NOTES:

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**IMPORTANT:** Characteristic scores provide key information useful in selecting and managing products in your area. Information and ratings are based on comparisons with other products sold by AgVenture, Inc.. Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible. Scores represent an average of performance data across areas of adaptation, multiple growing conditions, and a wide range of both climate and soil types, and may not predict future results. Individual product responses are variable and subject to a variety of environmental, disease and pest pressures. Please use this information as only one component of your product positioning decision.

IN EPA-DESIGNATED COTTON GROWING COUNTIES, A 20% SEPARATE CORN BORER REFUGE MUST BE PLANTED WITH OPTIMUM ACREMAX XTRA, OPTIMUM ACREMAX TRISECT, OPTIMUM ACREMAX XTREME AND OPTIMUM ACREMAX PRODUCTS.

**R** - Roundup Ready® Corn 2

**HB** - Herculex® I Insect Protection / LibertyLink® / Roundup Ready® Corn 2

**HBW** - Herculex® XTRA Insect Protection / LibertyLink® / Roundup Ready® Corn 2

**RW, HX1, LL, RR2** - Optimum® TRIsect® contains the Herculex I gene for above-ground pests and the Agrisure® RW trait for resistance to corn rootworm.

**YGCB, HX1, LL, RR2** - Optimum® Intrasect® contains the YieldGard® Corn Borer gene and Herculex® I gene for resistance to corn borer.

**YGCB, HXX/LL, RR2** - Optimum® Intrasect® Xtra contains the YieldGard® Corn Borer gene and the Herculex XTRA genes for resistance to corn borer and corn rootworm.

**AVBL, YGCB, HX1, LL, RR2** - Optimum® Leptra® contains the Agrisure Viptera® trait, the YieldGard Corn Borer gene, the Herculex® I gene, the LibertyLink® gene and the Roundup Ready® Corn 2 trait.

**AM** - Optimum® AcreMax® Insect Protection system with YGCB, HX1, LL, RR2. Contains a single-bag integrated refuge solution for above-ground insects.

**AMT** - Optimum® AcreMax® TRIsect® Insect Protection System with RW, YGCB, HX1/LL, RR2. Contains a single-bag refuge solution for above and below ground insects. The major component contains the Agrisure® RW trait, the YieldGard® Corn Borer gene, and the Herculex® I genes.

**AMX** - Optimum® AcreMax® Xtra Insect Protection system with YGCB, HXX, LL, RR2. Contains a single-bag integrated refuge solution for above- and below-ground insects.

**AMXT** - Optimum® AcreMax® XTreme contains a single-bag integrated refuge solution for above- and below-ground insects. The major component contains the Agrisure® RW trait, the YieldGard® Corn Borer gene, and the Herculex® XTRA genes.

**Q (Qrome™)** - The major component contains the Agrisure® RW trait, the YieldGard® Corn Borer gene, and the Herculex® XTRA genes.

Contains a single-bag integrated refuge solution for above- and below-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Qrome products. Qrome® products are approved for cultivation in the U.S. and Canada. They have also received approval in a number of importing countries, most recently China. For additional information about the status of regulatory authorizations, visit <http://www.biotechstatus.com/>

**G** - Agrisure® GT/CB/LL trait stack - Glyphosate Tolerance / Corn Borer / LibertyLink®

**ABW** - Agrisure® 3000GT trait stack + Glyphosate Tolerance / Corn Borer / Rootworm / LibertyLink®

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**Always read and follow IRM, grain marketing and all other stewardship practices and pesticide label directions**

**B.t.** products may not yet be registered in all states. Check with your seed representative for the registration status in your state.

Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate.

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Excellence Through Stewardship® is a registered trademark of the Excellence Through Stewardship.

Optimum® AQUAmax® product performance in water-limited environments is variable and depends on many factors such as the severity and timing of moisture deficiency, heat stress, soil type, management practices and environmental stress as well as disease and pest pressures. All hybrids may exhibit reduced yield under water and heat stress. Individual results may vary.



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