

AGVENTURE, INC. GOLD CLUB YIELD CONTEST

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

1. **ENTRY PERIOD:** AgVenture Gold Club Yield Contest (the “Contest”) begins at 12:00:00 a.m. Central Time (“CT”) September 1, 2025, and ends at 11:59:59 PM CT on November 30, 2025, (the “Entry Period”). The beginning and ending times of the Contest shall be determined by the computers of Sponsor or its delegates.
2. **ELIGIBILITY:** The Contest is open to legal residents of the fifty (50) United States and District of Columbia, who are twenty-one (21) years of age or older at time of entry who are the owner-operator of a farming operation that planted AgVenture® brand corn and/or soybeans during the 2025 growing season. Void where prohibited. The following persons are not eligible to enter the Contest: (a) persons who on or after September 1, 2025, were or are a director, officer, employee, sales representative, agent, or contractor of Sponsor, its parents, subsidiaries and affiliates, and their respective agents, advertising, and promotion agencies; (b) individuals engaged in the development, production, or distribution of materials for this Contest; and/or (c) persons who are not eligible to lawfully participate in the Contest.
3. **AGREEMENT TO OFFICIAL RULES AND DECISIONS:** By participating in the Contest, each participant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, including, without limitation, decisions regarding eligibility of entries, the selection of entrants and winners, and the awarding of prizes, which shall be final and binding in all respects.)
4. **HOW TO ENTER:** Visit www.AgVenture.com for sweepstakes rules, details and to enter. The request for yield data will be for Corn and Soybeans categories. Each entry will be verified by employees of AgVenture, Inc. Up to two (2) total entries permitted per grower per crop [up to four (4) total] that are compliant with the below.
5. **ENTRY REQUIREMENTS:** To be eligible for this Contest, the following requirements must be met for each Submission:

Corn:

- Minimum of 20 acres (16 units) of AgVenture® brand corn seed for one hybrid must be planted.
- AgVenture corn seed must be planted a minimum of 12 rows into the field and no outside rows are permitted in the yield measurement.

- Yield claim must be collected over 20 number of acres. Upon submission, grower must provide proof of their claim by 1) Declaring their AgVenture Sales Representative is a witness to the claim or 2) Uploading a yield monitor report.
- All measurements will be in dry bushels per acre (adjusted to 15.0% moisture)

Soybeans:

- Minimum harvest of 20 acres of AgVenture® brand soybean seed for one variety.
- All yield measurements will be in dry bushels per acre (adjusted to 13% moisture)

Only commercial AgVenture® brand seed product can be used. All seed must be acquired from an authorized AgVenture, Inc. Independent seed company or sales representative. Only the pre-registered field and trial type will be permitted; entrant cannot change fields or trial type after such designation is made. No plots, partial plots or other field comparisons outside of the pre-registered field will be permitted. The entrant can use any type of field/crop management except for any type of irrigation on the entry crop. The entrant may choose the location of the strip to harvest but it cannot be the outside rows or swaths of a field, harvested area must be one swather or combine width into the field. Only one weight is eligible per seed product. The seed is not provided by the Sponsor but rather the seed to be used must be supplied by the entrant at that entrant's expense. The entry must be weighed by Sponsor's weigh wagon; yield monitors will not be accepted. Yield and moisture of the grain will be tested in the field during the weigh harvest by Sponsor. Irrigated fields do not qualify for the Contest. Sponsor, Sponsor's agents, or an authorized AgVenture, Inc. Independent seed company or sales representative will make the final determination as to whether an entrant has complied with the foregoing requirements.

Submissions received after the end of the Entry Period will be void and not included in the drawing. Sponsor is not responsible for lost, late, undelivered, stolen, invalid, misdirected, misplaced, damaged, altered, illegible, corrupted, unreadable, or incomplete Submissions, all of which will be disqualified. Proof of electronic entry or mailing will not be deemed to be proof of receipt by Sponsor.

LIMIT: One entry per crop per farming operation.

6. SELECTION OF WINNERS/ODDS: On or about December 8, 2025. Sponsor will review all eligible Submissions and name the Entry Prizes, Regional Winner Prizes and Gold Champion Prizes. Subject to verification by Sponsor.

Sponsor will attempt to notify the potential winner by email or telephone. Sponsor shall have no liability for any potential winner notification that is not received by any potential winner for any reason. If, despite reasonable efforts, any potential winner does not respond within seven (7) days of the first notification attempt, or if a notification is returned as unclaimed or undeliverable to any potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected based on the yield results of the Submission. If any potential winner is found to

be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected. In that event, Sponsor may successively attempt to contact potential winners of each prize in accordance with such procedure until prizes are awarded.

ODDS: There is no random element involved in the evaluation of Submissions. This is a Contest of skill and the ability to win a prize will depend on the skill of the entrant to grow a high yield crop on their farm and then in competition against the high skill of competitive growing farms also participating in the Contest. The chances of being selected depend upon the skill and management practices of the farmer and variables affecting crop yields, such as product selection, weather and disease and pest pressure.

7. **PRIZES/QUALIFICATIONS/APPROXIMATE RETAIL VALUE:** The winners will receive the following. Each winner is solely responsible for any and all costs, fees, taxes, and expenses associated with prize receipt and use, including, without limitation, all federal, state, and local taxes on any prize. Entrant will supply all necessary tax information and complete an affidavit of eligibility and other documentation requested by Sponsor. No prize substitution, transfer, assignment, or cash redemption by winners is allowed. Sponsor, in its sole discretion, reserves the right to substitute a prize (or portion thereof) of equal or greater value.

ENTRY PRIZE					
Any eligible yield claim submitted during the Contest period will result in the following Prize. These Entry Prize Winners will not include Regional Winners or Gold Champion Winners.					
Contest Category	Winner Type	Eligible States	# Prizes	Prize Description	Prize Value
Corn	Entry Prize	Any	TBD	AgVenture Truly Local T-shirt	\$10.00 each
Soybeans	Entry Prize	Any	TBD	AgVenture Truly Local T-shirt	\$10.00 each
TOTAL			TBD on the total number of entrants		

REGIONAL PRIZE					
The highest yield claim from each contest category in the below regions that do not qualify for the Gold Champion Prize will be declared a "Regional Winner"					
Contest Category	Winner Type	Eligible States	# Prizes	Prize Description	Prize Value
Corn	Region 1 - North Region	MI, MN, ND, SD, WI	1	Banner and Plaque	\$200.00

	Region 2 - Eastern Region	KY, NC, OH, PA, TN, MD, SC, DE	1	Banner and Plaque	\$200.00
	Region 3 - Central Region	IL, IN, IA, NE	3	Banner and Plaque	\$600.00 (\$200.00 each)
	Region 4 - South Region	KS, OK, TX, MO, CO, TN	1	Banner and Plaque	\$200.00
Soybeans	Region 1 - North Region	MI, MN, ND, SD, WI	1	Banner and Plaque	\$200.00
	Region 2 - Eastern Region	KY, NC, OH, PA, TN, MD, SC, DE	1	Banner and Plaque	\$200.00
	Region 3 - Central Region	IL, IN, IA, NE	1	Banner and Plaque	\$200.00
	Region 4 - South Region	KS, OK, TX, MO, CO, TN	1	Banner and Plaque	\$200.00
TOTAL			10		\$2,000.00

GOLD CHAMPION PRIZE					
The highest yield claim from each contest category will be declared a “Gold Champion Winner”					
Contest Category	Winner Type	Eligible States	# Prizes	Prize Description	Prize Value
Corn	Gold Champion – Grower	Any	1	Jacket	\$300
Soybeans	Gold Champion – Grower	Any	1	Jacket	\$300
TOTAL			2		\$600

AGVENTURE SELLER REGIONAL PRIZE					
The AgVenture Seller (i.e. AgVenture Independent Seed Company or AgVenture Dealer) whose customer is named a “Regional Winner” will be awarded the below.					
Contest Category	Winner Type	Eligible States	# Prizes	Prize Description	Prize Value
Corn	Region 1 - North Region	MI, MN, ND, SD, WI	1	Banner	\$100.00

	Region 2 - Eastern Region	KY, NC, OH, PA, TN, MD, SC, DE	1	Banner	\$100.00
	Region 3 - Central Region	IL, IN, IA, NE	3	Banner	\$300.00 (\$100.00 each)
	Region 4 - South Region	KS, OK, TX, MO, CO, TN	1	Banner	\$100.00
Soybeans	Region 1 - North Region	MI, MN, ND, SD, WI	1	Banner	\$100.00
	Region 2 - Eastern Region	KY, NC, OH, PA, TN, MD, SC, DE	1	Banner	\$100.00
	Region 3 - Central Region	IL, IN, IA, NE	1	Banner	\$100.00
	Region 4 - South Region	KS, OK, TX, MO, CO, TN	1	Banner	\$100.00
TOTAL			10		\$1,000.00

8. **PUBLICITY:** By submitting an entry, each entrant grants Sponsor, its successors and assigns, permission to use entrant's name, biography, likeness, voice, photographs, video, hometown, and state for promotional purposes. Any uses of the foregoing may be in any manner or media whether now or hereafter existing (including, without limitation, online), worldwide, in perpetuity, and without further payment, consideration or consent.

9. **RELEASE:** By entering the Contest, each entrant forever and irrevocably releases and holds harmless Sponsor, its parents, subsidiaries and affiliates, and their respective agents, advertising and promotion agencies, Contest partners and prize suppliers, and all of their respective employees, officers, directors, shareholders, affiliates, and agents from and against all claims, damages, or liabilities arising in whole or in part, directly or indirectly, from (a) entrant's participation in the Contest, or Contest-related activities or events, (b) entrant's entry and Submission, (c) entrant's representations and agreements in these Official Rules, and (d) entrant's award, receipt, or use of any prize awarded in the Contest.

10. **GENERAL CONDITIONS:** Sponsor reserves the right, in its sole discretion, to terminate, modify, or suspend the Contest if, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Contest, or if viruses, bugs, unauthorized intervention, fraud, technical difficulties or failures, or any other factor beyond Sponsor's reasonable control corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest. In such event, Sponsor reserves the right in its sole discretion to evaluate pursuant to these Official Rules all eligible, non-suspect entries received up to the time of suspected impairment and award prizes, or not award any prizes. Sponsor reserves the right in

its sole discretion to disqualify any entrant it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. DISPUTES: Entrant agrees that any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prizes awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in the United States District Court for the Southern District of Iowa-Des Moines Division or the Iowa District Court for Polk County, Iowa; entrant submits to sole and exclusive personal jurisdiction to said courts for any such dispute and irrevocably waives any and all rights to object to such jurisdiction. Except as required by law, Sponsor shall have no obligation to reveal to any third party, including without limitation to any entrant, the results of, or communications related to, Sponsor's internal deliberations associated with the Contest.

12. MISCELLANEOUS: Sponsor reserves the right, in its sole discretion, to suspend or terminate the Contest at any time, or amend or modify these Official Rules. Should any provision of these Official Rules be held by a court to be unenforceable, such provision shall be modified by the court and interpreted so as to best accomplish the objectives of the original provision to the fullest extent permitted by law, and the remaining provisions shall remain in full force and effect. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Contest shall be governed by, and construed in accordance with, the laws of the State of Iowa.

13. PRIVACY: Sponsor collects personal information from entrants when they enter the Contest. Sponsor may use such information for administration of this Contest and as explained in its privacy policy, which is available at www.AgVenture.com.

14. LIMITATIONS ON LIABILITY: SPONSOR'S LIABILITY TO ANY ENTRANT FOR DAMAGES ARISING OUT OF OR IN ANY WAY CONNECTED TO THIS CONTEST, SHALL NOT, UNDER ANY CIRCUMSTANCES, EXCEED \$50.00. Any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorneys' fees. Under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. Sponsor is not responsible for: (a) incorrect or inaccurate transcription of entry information or late, lost, stolen, undelivered, invalid, unreadable, corrupted, misplaced, unintelligible, illegible, damaged, mutilated, altered, incomplete, or misdirected entries or Submissions, or entries or Submissions received through impermissible or illegitimate

channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware, or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Contest; (e) printing, typographical, electronic, or human errors that may occur in the offer or administration of the Contest or the processing of entries or Submissions; or (f) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest, or from viewing, playing, or downloading any material from Sponsor's website(s), regardless of whether the material was prepared by Sponsor or a third party, and regardless of whether the material is connected to Sponsor's website by a hypertext link.

15. OFFICIAL RULES REQUEST: For a copy of these Official Rules, send a self-addressed stamped envelope to AgVenture, Inc. Gold Club Yield Contest Official Rules Request 7300 NW 62nd Ave, Johnston, IA 50131. Requests must be received by the end of the Entry Period. Official Rules are posted online at www.AgVenture.com.

16. WINNER'S LIST: The winners' names can be obtained by sending a self-addressed, stamped envelope to AgVenture, Inc. Gold Club Yield Contest Winner's List Request; 7300 NW 62nd Ave, Johnston, Iowa. Requests must be received by May 30, 2026, or 6 months after end date.

17. SPONSOR: AgVenture, Inc., 7300 NW 62nd Ave., Johnston, IA 50131.

THE CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, TWITTER, INSTAGRAM, OR FACEBOOK.

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ABBREVIATED RULES (for use on all materials mentioning or advertising the promotion; omit from the version of the full Official Rules posted online):

NO PURCHASE NECESSARY—PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. Contest subject to Official Rules at: www.AgVenture.com. Begins September 1, 2025; ends November 30, 2025. Open to residents of US and DC, 21+. Void where prohibited. Odds of winning depend on skill of entrants. Sponsor: AgVenture, Inc., 7300 NW 62nd Ave., Johnston, IA 50131.

